A33sD-1

Home Appliance *NewsLine*

An AHAM Bulletin to Editors

FOR IMMEDIATE RELEASE
August 20, 1992

CONTACT: Mary Gillespie
312/984-5800 x. 324

Major Appliance Shipments Continue Advancing In July

CHICAGO -- The major home appliance industry shipped almost 3.9 million units in July for a 9.0% gain over one year ago, reports the Association of Home Appliance Manufacturers (AHAM).

Total year-to-date shipments of 27.4 million units reflect a healthy 6.3% increase over the same seven-month period one year ago.

Nine of the 12 appliance categories surpassed their year-ago shipment levels, with two reaching new July highs.

- Refrigerators increased 5.0% to 812,900 units, a new July record for the product and their second-best monthly shipment ever, and
- Gas ranges advanced 14.3% to an all-time high July shipment of 204,000 units.

Besides gas ranges, three other products achieved double-digit shipment increases.

- Freezers gained 33.1% to 204,500 units, their best July level since 1981,
- Microwave ovens advanced 22.2% to 619,900 units, indicating renewed consumer interest in replacement products, and
- Room air conditioners increased 42.3% to 243,100 units, because of comparison to the unusually low July level of one year ago.

By year-end, appliance shipments are likely to surpass 44.5 million units.

# # #

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
July, 1992

	JULY			CALENDAR YEAR TO DATE		
	1992	1991	% Change	1992	1991	% Change
ALL MAJOR APPLIANCES**	**3,874.6**	**3,554.7**	**9.0%**	**27,385.6**	**25,754.5**	**6.3%**
COOKING - TOTAL	**1,097.7**	**941.4**	**16.6%**	**7,909.5**	**6,906.4**	**14.5%**
ELECTRIC RANGES - TOTAL	280.8	262.8	6.8%	1,955.4	1,859.3	5.2%
Free Standing	201.9	187.2	7.9%	1,371.5	1,304.5	5.1%
Built-In	48.2	43.8	10.0%	339.7	318.7	6.6%
Surface Cooking Units	30.8	31.8	-3.1%	244.2	236.1	3.4%
GAS RANGES - TOTAL	204.0	178.5	14.3%	1,424.3	1,312.2	8.5%
Free Standing	174.8	152.4	14.7%	1,206.7	1,110.0	8.7%
Built-In	7.1	6.9	2.9%	52.0	50.9	2.2%
Surface Cooking Units	22.2	19.3	15.0%	165.6	151.3	9.5%
MICROWAVE OVENS/RANGES***	619.9	507.3	22.2%	4,582.2	3,787.0	21.0%
HOME LAUNDRY - TOTAL	**825.8**	**858.2**	**-3.8%**	**6,276.3**	**6,080.0**	**3.2%**
AUTOMATIC WASHERS	486.3	511.3	-4.9%	3,659.3	3,613.9	1.3%
DRYERS - TOTAL	339.5	346.9	-2.1%	2,617.0	2,466.1	6.1%
Electric	260.7	266.2	-2.1%	1,969.9	1,893.4	4.0%
Gas	78.8	80.7	-2.4%	647.0	572.7	13.0%
KITCHEN CLEAN UP - TOTAL	**619.9**	**592.2**	**4.7%**	**4,495.4**	**4,388.7**	**2.4%**
DISPOSERS	310.8	294.1	5.7%	2,321.4	2,275.6	2.0%
DISHWASHERS - TOTAL	300.1	287.3	4.5%	2,105.6	2,039.8	3.2%
Built-In	287.1	272.4	5.4%	1,998.0	1,920.7	4.0%
Portable	13.0	15.0	-13.3%	107.6	119.1	-9.7%
COMPACTORS	9.0	10.8	-16.7%	68.4	73.3	-6.7%
FOOD PRESERVATION - TOTAL	**1,017.4**	**927.7**	**9.7%**	**5,383.9**	**5,069.5**	**6.2%**
REFRIGERATORS	812.9	774.0	5.0%	4,455.7	4,280.4	4.1%
FREEZERS - TOTAL	204.5	153.7	33.1%	928.2	789.1	17.6%
Chest	120.2	84.5	42.2%	539.7	439.7	22.7%
Upright	84.3	69.3	21.6%	388.5	349.4	11.2%
HOME COMFORT - TOTAL	**313.9**	**235.2**	**33.5%**	**3,320.5**	**3,309.9**	**0.3%**
ROOM AIR CONDITIONERS	243.1	170.8	42.3%	2,665.2	2,603.5	2.4%
DEHUMIDIFIERS	70.8	64.4	9.9%	655.3	706.5	-7.2%

* Includes shipments for the U.S. market whether imported or domestically produced, and export shipments
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
20 NORTH WACKER DRIVE • CHICAGO, ILLINOIS 60606
312-984-5800 FAX: 312-984-5823
GOVERNMENT RELATIONS: 701 PENNSYLVANIA AVENUE, NW
SUITE 900
WASHINGTON, D.C. 20004
202/434-7484 FAX: 202/434-7400

AHAM

TRENDS AND FORECASTS
INDUSTRY SHIPMENTS OF MAJOR APPLIANCES*, THOUSANDS OF UNITS

PRODUCT	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992**	1993**
Cooking - Total	7,598	10,429	14,099	16,404	18,091	18,586	16,973	16,378	13,862	12,852	13,280	13,703
ELECTRIC RANGES - TOTAL	2,331	3,132	3,456	3,551	3,741	3,841	3,708	3,529	3,444	3,309	3,398	3,518
Free Standing	1,619	2,190	2,496	2,568	2,721	2,691	2,566	2,401	2,358	2,332	2,386	2,470
Built-In	417	563	577	574	598	655	635	648	632	568	594	623
Surface Cooking Units	295	378	382	409	423	495	506	480	455	409	419	426
GAS RANGES - TOTAL	1,368	1,573	1,732	1,814	2,090	2,319	2,457	2,414	2,429	2,401	2,482	2,532
Free-Standing#	1,289	1,477	1,626	1,694	1,826	2,022	2,101	2,055	2,061	2,041	2,104	2,147
Built-In#	79	96	106	120	114	120	127	112	106	92	96	100
Surface Cooking Units					150	176	230	247	262	268	282	285
MICROWAVE OVEN/RANGES	4,071	5,933	9,132	10,883	12,444	12,610	10,988	10,598	8,126	7,234	7,491	7,748
Home Laundry - Total	6,746	7,910	8,733	9,192	10,009	10,635	10,791	10,825	10,512	10,510	10,798	11,020
WASHERS - TOTAL	4,019	4,616	5,049	5,279	5,765	5,998	6,190	6,252	6,192	6,197	6,356	6,509
Automatic	3,955	4,546	5,049	5,279	5,765	5,998	6,190	6,252	6,192	6,197	6,356	6,509
Wringer & Other	64	69										
DRYERS - TOTAL	2,727	3,294	3,684	3,914	4,245	4,637	4,601	4,574	4,320	4,313	4,443	4,512
Electric	2,143	2,622	2,931	3,080	3,309	3,600	3,554	3,522	3,318	3,295	3,395	3,442
Gas	584	672	754	834	936	1,037	1,047	1,052	1,002	1,018	1,048	1,070
Kitchen Clean Up - Total	5,098	6,822	7,758	7,858	8,381	8,696	8,383	8,244	7,959	7,702	7,774	8,066
DISPOSERS	2,780	3,544	4,085	4,105	4,269	4,438	4,233	4,363	4,137	4,002	3,975	4,104
DISHWASHERS - TOTAL	2,170	3,121	3,491	3,575	3,918	4,032	3,907	3,668	3,637	3,571	3,669	3,824
Built-In	1,956	2,859	3,245	3,327	3,663	3,763	3,647	3,456	3,419	3,360	3,453	3,605
Portable	214	262	246	248	255	269	260	213	218	211	216	219
COMPACTORS	148	157	182	177	194	226	243	213	185	129	130	138
Food Preservation - Total	5,704	6,818	7,275	7,316	7,733	8,232	8,576	8,317	8,397	8,687	8,806	8,985
REFRIGERATORS##	4,364	5,477	5,994	6,081	6,510	6,972	7,227	7,099	7,101	7,273	7,417	7,600
FREEZERS - TOTAL	1,340	1,341	1,281	1,236	1,222	1,260	1,349	1,219	1,296	1,414	1,389	1,385
Chest	726	702	650	634	661	692	727	677	723	794	770	776
Upright	614	639	631	602	561	567	622	541	573	620	619	609
Home Comfort - Total	3,201	2,439	3,694	3,610	3,371	4,503	5,310	5,696	4,892	3,552	3,933	4,265
ROOM AIR CONDITIONERS	2,761	2,002	3,103	3,022	2,816	3,798	4,637	5,091	4,150	2,807	3,168	3,500
DEHUMIDIFIERS	440	437	591	588	555	704	673	605	743	745	765	765
All Major Appliances	28,346	34,417	41,558	44,020	47,585	50,652	50,033	49,461	45,623	43,302	44,590	46,040

* Includes shipments for the U.S. market whether imported or domestically produced, and export shipments.
** Forecasts as of May, 1992.
# Drop-in gas range data included in free-standing total for 1982 through 1984; thereafter drop-in gas range data included in built-in total.
Includes units of 6.5 cu. ft. and over.

Total industry shipments may not add due to rounding and overlapping categories.

8/6/92